



Community Building Basics

CB101 – Part 2



Learning Objectives

- Describe the benefits, characteristics, and importance of community.
- Explain the importance of recreation in community development and community building.
- Reflect on the sense of community and level of engagement you have experienced.





RLA2 – Part A

Stories about Community

- Which story did you choose?
- How was community built?
- What were the benefits?
- How did they go about building this community initiative?

Your story options:

- Celebrating Our Stories
- [A Means To A Greater Beginning](#)
- Makkuttukkuvik Youth Centre
- One from your own community



What is Community Building?

- **creating or enhancing community usually in a specific area**
- **sometimes referred to as community development**
- **a process that recognizes that everyone is a potential leader - with or without a title**
- **our willingness to recognize and tap the skills, knowledge and abilities of people who live in the community**





RLA2 – Part B

Your Community

- What kind of personality does it have now?
- What kind of personality would you like it to have?
- How could recreation help?





Finding a Community Personality

The characteristics of a successful community are often reflected in:

1. people who live there
2. recreation and the arts
3. culture, traditions, and heritage
4. business and economy





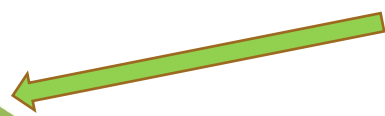
Begin at Step 9 when planning **Specific activities** for your program or event



Begin at Step D6 When Developing a **EXPERT-DRIVEN PROGRAM** (Direct Delivery)



Steps 1-5 reflect "Community Engagement"
Begin at Step 1 when developing a **COMMUNITY-DRIVEN PROGRAM** (Community Development)



COMMUNITY DEVELOPMENT



2 Strategies for Planning Programs and Events



DIRECT DELIVERY

Your Community Research

Define Priorities

Engage Others Who Need to be Involved

Create Vision, Values, and Principles

Describe Purpose

Identify Outcomes

Develop Strategies and Take Action

Learn, Celebrate, and Tell the Story

Ignite and Invite Others to Participate

Share Strengths and Successes

D9

D10

E1

E2

E3

E4

E5

D6

D7

D8

Now What?

What small steps can we take to become more community driven?



Questions??

Instructor's Contact Information





With support from:

