



Community Building Basics

CB101 – Part 1



Community Building Basics

Community Building Basics (CB101) demonstrates that recreation opportunities are more meaningful when local people help make them happen. A community development approach engages your community and encourages positive approaches to local issues.





Learning Objectives

- Describe the benefits, characteristics, and importance of community.
- Explain the importance of recreation in community building (sometimes called community development).
- Reflect on the sense of community and level of engagement you have experienced.



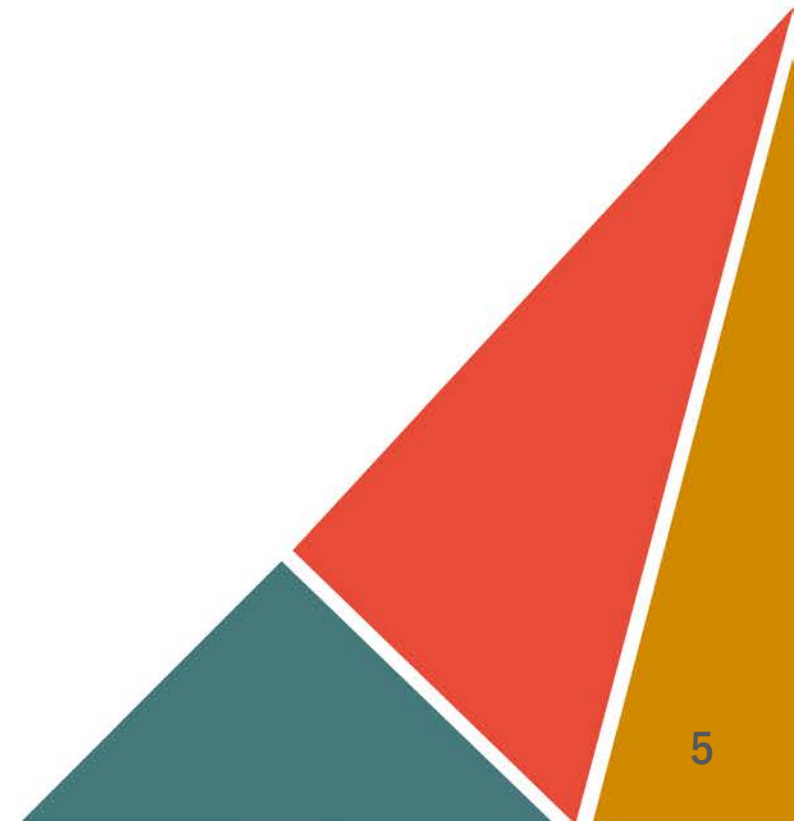
About Your trainer:

Add description





Where Have You Found A Sense Of Community?





This week: Required Learning Activity #1

Part A:

- Read the following questions and be prepared to discuss on the first conference call:
 - Where have you found community?
 - Why is community important?
- Consider the questions
- Be prepared to share in final call

or (if you can't attend)

- Post in the Moodle forum

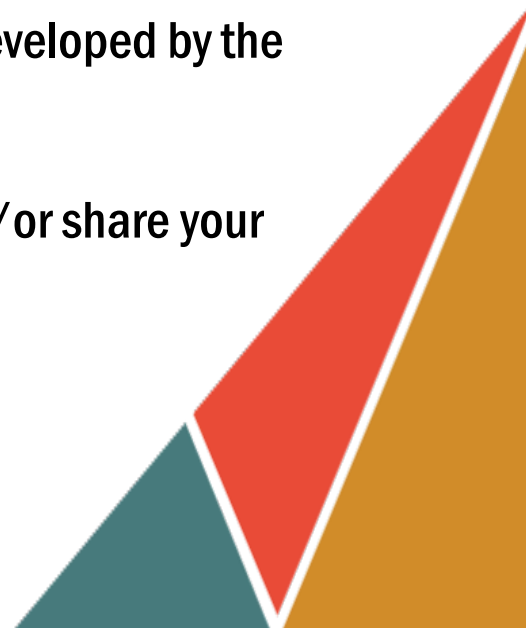
Part B:

- Read Zach Bell's inspirational **nomination letter** for the Tri-Territorial Recreation Training (TRT) Project towards the Arctic Inspiration Prize.

OR

- Watch this short [3 minute video](#) developed by the Arctic Inspiration Prize.

Please be prepared to comment and/or share your thoughts about either one on the conference call.



Zach Bell

- What does Zach's story tell us about the importance of recreation and community?





Why is Community Important?





Read the story found at this link or under CB101 resources

OR

Watch this short video: Youtube Roseto Effect

<https://www.youtube.com/watch?v=Q7M3vFmysU8>

Roseto Effect





Ideal Approach

What do we see or experience when we use a community development approach?





Next week: Required Learning Activity 2

Part A:

- Select a story from 3 options or use your own story
- Consider the questions
- Be prepared to share in final call
or (if you can't attend)
- Post in the Moodle forum

Part B:

Think about your community

- Describe your community's personality
- Describe what you would like it to be
- How could recreation help your community become that personality



Questions???

Trainer's Contact Information





With support from:

